

# Practical Applications of Environmental Sustainability Initiatives

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Mission Zero  
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# Mission Zero





# Mission Zero

## Product Overview



Relevant  
Impact



Intelligent  
Data



Sustainable  
Choices



Integrated Offset



Verified  
programs

# Mission Zero

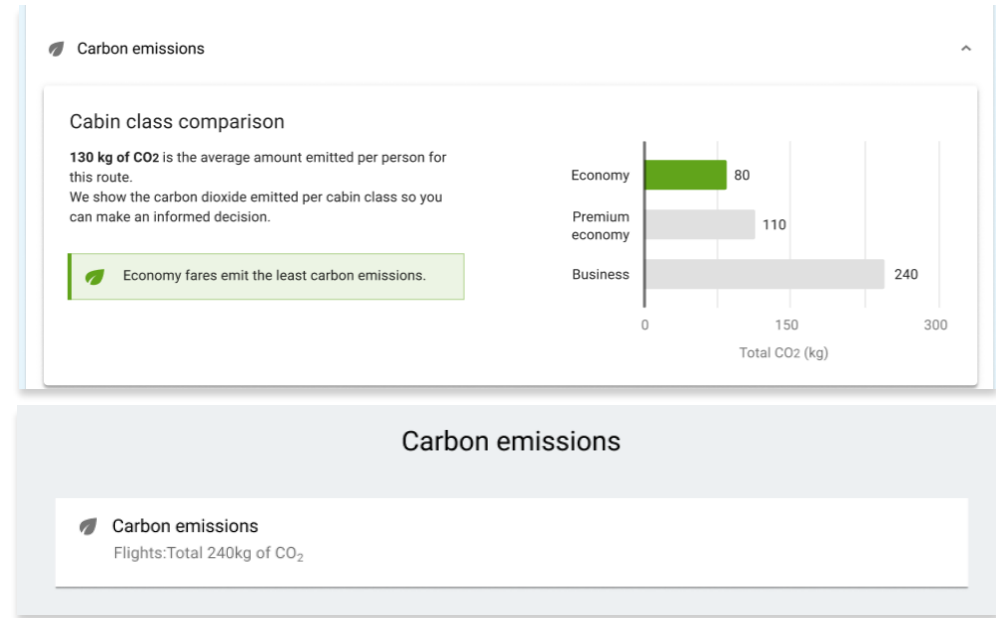
## Actionable Program

### Sustainable choices

Customer offering      Reduce emissions through behaviour and informed choices.

Product activation      Available to all Zeno customers

### Flights



### Rental Cars

1 traveller, 1 car      VIEW ALL DEPOT HOURS

Chains   Classes   Categories   Transmissions   Fuel types   Sort by: Price

Electric  
 Hybrid

Toyota Camry 2/4 Door Car	<ul style="list-style-type: none"><li>Automatic</li><li>Hybrid</li><li>Air Conditioning</li></ul>	<ul style="list-style-type: none"><li>Preferred rate</li><li>Unlimited Mileage</li></ul>	<b>AVIS</b> €186.48/day est. €244.68/day <a href="#">SELECT</a>
Bmw I3 2 Door Car	<ul style="list-style-type: none"><li>Automatic</li><li>Electric</li><li>Air Conditioning</li></ul>	<ul style="list-style-type: none"><li>Preferred rate</li><li>Unlimited Mileage</li></ul>	<b>AVIS</b> €334.28/day est. €414.66/day <a href="#">SELECT</a>



# Mission Zero

## Actioned Program

### Actioned Travel Program

Customer offering	The total offset value for a flight itinerary will be shown. Information about flown trips will be sent to the carbon provider for offsetting.
Product activation	Via Travel Agency Partner

#### Carbon emissions

**Cabin class comparison**  
See below the carbon dioxide emitted per cabin class.

Economy fare emit the least carbon emissions.

Cabin Class	Total CO <sub>2</sub> (kg)
Economy	80
Premium economy	110
Business	240

**Carbon offset**  
The selected **Economy** fare is estimated to emit **80kg** of CO<sub>2</sub> per traveller. Your company will offset the carbon emissions generated by your flight by contributing **\$10.20** per traveller towards:

- Rainforestation & Regeneration
- Conservation
- Wind energy

[LEARN MORE](#)

### Carbon Emissions

**Carbon Emissions**  
Flights: Total 240kg of CO<sub>2</sub> per traveller  
Your company will be offsetting this by **\$2.64** per traveller  
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